

sustainable lafayette

2014 Highlights

Lafayette Community Garden



- Reached 70 garden member families and 16 on waiting list.
- Produced over **a ton of vegetables** and herbs! Donated excess to seniors.
- Opened garden to the public on Wed, Thurs, and Saturday.
- Many well-attended events:
 - 10 adult and intergenerational workshops attended by over 200 residents.
 - Over 350 people attended **annual Harvest Festival** with many activities, music, and learning about Lafayette's natural history.
 - Hosted a month long series of 8 preschool classes and weeklong Native American immersion.
 - Partnered with the Library to host themed book events and workshops for children.
- Many great infrastructure projects completed:
 - Ten beautiful new beds constructed.
 - Purchased beautiful new greenhouse.
 - Installed an efficient drip irrigation system.

Summer Film Series

- Screened **three critically-acclaimed movies**: Unacceptable Levels, With My Own Two Wheels, and Watershed.
- Film nights included snacks, drinks, film director talks, next step info. sheets, and raffles.
- Partnered with Venture who held festive event before film.
- Over 400 attendees!



Sustainable Foods

- Organized special event titled "**Organic Food Direct to You**", showcasing local CSAs and a screening of the film "Grow."
- Organized "**A Taste of Water Awareness**", focusing on food with a lower water footprint.
- 100+ sign ups for Papa John's chicken workshops.

Community Outreach:

- Published 12 Tips of the Month in the Lafayette Today focused on water conservation.
- Published 12 e-newsletters highlighting events, tips, new success stories, etc.
- Promoted hikes offered by the Lafayette Hiking Group.

Recycle Lafayette



recycle lafayette

- Partnered with Republic Services to hire summer intern who completed two projects over the summer:
 - Conducted residential waste audit of 20 typical Lafayette single family homes.
 - Inventoried all multi-family complexes in Lafayette and identified the highest priorities for assistance with recycling.
- Provided strong support for a new single-use **plastic bag ordinance** that was approved.

Green Schools

- Reduced waste further by recycling all paper towels, in addition to collecting food scraps, at all campuses.
- Meatless Mondays adopted at all elementary schools.
- Researched **Green Ribbon School** designation and began process of nominating Lafayette School District.
- Began working with district on how to eliminate toxic chemicals from being used around our schools.



9th Annual Earth Day Festival

- Lafayette's most successful Earth Day yet with over 1000 attendees!
- Featuring **Water Conservation Zone** with many demonstrations and experts.
- Event also included: lunch, live music, kid's activities, self-propelled parade, free clothes recycling, a wide array of organizations, and more.
- Partnered with City of Lafayette to recognize 6 new **Green Award** winners.

Special Events

- Hosted a sold-out **Sustainable Sunday** fundraiser with wine/food pairings, five TED-style talks, and silent auction.
- Partnered with Wei-Tai Kwok to target giving **Climate Reality presentations** to 1000 Lamorinda-area residents.
- Organized Water Conservation Zone at Lafayette Art & Wine Festival.

Sustainable Sunday



BikeLafayette



bike lafayette

- Partnered with Chamber to provide valet bike parking at Art & Wine Festival and launch a **family fun bike ride** at the Reservoir Run.
- Hosted a bike skills clinic for girls (7-12), led by the legendary Jacquie Phelan.
- Hosted "energizer station" on Bike to Work Day.
- Co-hosted successful film night "With Our Own Two Wheels".
- Led a weekly Sunday family bike ride to the Moraga Farmers' Market.